

**Historic Route 66 Association of Arizona
Board of Director's Meeting Minutes
November 15, 2018
Mother Road Brewery and Taproom
Flagstaff, AZ**

Individuals in attendance: Krystal Burge, Angel Delgadillo, Mirna Delgadillo, Chris Brady, Sean Evans, Sharlene Fouser, Yvette Hudson, Tom Spear, Clarissa Delgadillo, Vera Delgadillo, Josh Noble, Diana Ambroise, Nikki Seegers
Approve last meeting minutes. Approved with the addition of Sharlene to attendees.
Executive Vice President's Report

Director's Report

Certified Folder has started distributing Association brochures. No shipping was paid.

Membership

90 Individual members

15 Business members

Fun Run

96 Entrants

2 vendors

Blue book was updated, Arizona Route 66 Driving Guide. Nikki will add information about the history of the Blue Book.

Old Business

HR 801- National Historic Trail

Sean believes HR 801 will pass. Sharlene distributed cards to hand out to visitors that direct them to sign the petition on preserve66.org.

Centennial Celebration

Sharlene informed the group, a Centennial Initiative is already being formed. She could not share more information about who is forming the committee, but will updated us when things are official.

By-Laws

Projects:

Education

Signage - Roadside Attraction Signs – Nikki is meeting with Jim Conkle, who what originally involved in the Hampton Inn sign project. Josh will request quotes from sign companies to replace 8 of the current signs and install a few new signs. Josh motioned to cap spending at \$5,000 for the project, Clarissa seconded. Motion passed. Sharlene will send a photo of the Museum Club sign. Mirna will text a photo of the Snow Cap sign.

Endowment

Preservation

New Business

Donation to Painted Desert Trading Post

More information was requested. What have they received? How much do they need for repairs? Nikki will bring new information to the board at next meeting. Members may also participate in the next work weekend in March or April.

Route 66 All Community Meeting

Friday July 19th 10am in Flagstaff or Williams area. Will include lunch. Discuss

Route 66 Centennial.

Route 66 Drive-Thru Shield

The shield is damaged after the last time it was put. Josh will contact Arizona Signs and look into options. Sign may need repairs and reinforcement.

Other

Fun Run hats. 850 custom hats with the Association logo will be ordered for Fun Run goodie bags. Chris motioned, Josh seconded, motion passed.

Next Meeting: Wednesday, February 13th, 2019. Grand Canyon Caverns 2pm

Fun Run Meeting Dates & Locations

December – Kingman Powerhouse, December 12th, 3 pm

January – Seligman Library January 16th, 3 pm

February – February 13th Grand Canyon Caverns 3:30pm (after board meeting)

March – Kingman Powerhouse, March 13th, 3pm

April – Seligman Library 3pm

Adjourn

**Historic Route 66 Association of Arizona
Board of Director's Meeting
September 19, 2018
Ask Fork, Arizona**

Board Members in attendance were Angel Delgadillo, Krystal Burge, Mirna Delgadillo, Josh Noble, Nikki Seegers, Sharlene Fouser, and Sean Evans via video call. Guests present include Carole Popp, Clarissa Delgadillo, and Fay Hume.

Approve last meeting minutes. Mirna motioned to approve, Chris seconded, minutes from April 18th were approved.

Angel's Report

Angel has now been interviewed over one thousand times! Seligman is doing well despite the closure of one exit off of Highway 40. The number of motorcycle groups coming through town has been record breaking.

Director's Report

Membership

78 Individual members

15 Business members

Facebook Ads – Local Arizona ad, International ad (Germany, France, Canada, Spain, Australia), 20,036 people reached, 215 clicks/visits to website, 7 days, \$20.99 spent.

Newsletter for Spring 2018 was sent to Association members.

Fun Run

57 Entrants. Registrants can download the form on the website, but they cannot register online. Technically, the page wasn't setup for ease of use. An online store would need to be built into the website to start registering participants online again. Gift Shop – sales have been higher each month this year compared to last year. Nikki is still working on securing a contractor to get bids for Gift Shop remodel. The Association will be responsible for cost of renovation.

Old Business

HR 801- National Historic Trail

A vote will need to happen by the end of December or it will have to start the process over. They are looking for support from an Arizona Senator for the bill. This summer the National Trust for Historic Preservation did a Road Trip on Route 66 to raise awareness and collect signatures in support of the bill. Currently they have collected 62,000 signatures, their goal is 66,000. When the bill is passed, President Trump is expected to sign it. Sharlene will get postcards to Seligman & Kingman for visitors to sign.

The Road Ahead

Sharlene is on the board of directors for The Road Ahead Partnership. Sean is involved with the education committee. They are working on a Basic Route 66 Curriculum for schools. There is an opportunity in the future for a Route 66 Scholarly Conference.

Identify Projects

Endowment

Create an endowment to fund future projects.

Small grants, scholarships

Nikki will work with Tom Price and Krystal to research what it would take to create.

Education

Travelling display to have kids experience Route 66 culture in its heyday. Classic car, rotary phone, roller skates.

Curriculum development

Preservation

Signage. Sharlene mention the difficulties in installing new signs. We will assess the current state of the Burma Shave signs. Nikki will look into replacing Hampton Inn Roadside Attraction signs along Route 66 in Arizona.

Create a neon corridor, provide small grants to restore neon.

National Register for Historic Places

Organize a group or program to assist business owners in the process of applying for Historic status.

By-Laws

Tom Price, our attorney, had his computer crash. The latest updates to the by-laws will be available when his computer is fixed. We will discuss this item at the next meeting.

New Business

Proposed board member Yvette Hudson

Mirna made a motion to appoint Yvette Hudson to the Board of Directors, Sharlene seconded. Nikki will notify Yvette of her new position.

Membership fees for non-profits & chamber of commerce

Brochure Distribution – Certified Folder

Sharlene motioned to approve \$2,622.00 for distribution of Association Brochures across Arizona's I-40. Mirna seconded, and the motion passed. Nikki will send out an email about possibly getting brochures to distribution sites without paying for shipping.

Other

Krystal, with the help of Tom Price engaged a lawyer in Phoenix for \$3,000. She will monitor the Route 66 logo case that is on going in New Mexico. We were advised not to take action in the case, but simply observe.

Date and Location of next meeting: November 15th, 2pm at Mother Road Brewery in Flagstaff. There will be a 1pm tour of the Cline Library at NAU.

Adjourned